

WE ASK BECAUSE WE CARE

Collecting Patient
Demographic Information

We Heal.
We Teach.
We Innovate.
Care for everyone.
Every day.

 **Tampa
General
Hospital.**

USFHealth
Morsani College of Medicine

- The purpose of collecting this information is to understand who our patients are and what unique needs they may have.
- The information you share with us at Tampa General Hospital and USF Health will also shape our understanding of patient experiences and outcomes.
- “Demographic” means information collected about a group of people that helps to describe them. This demographic information that may be collected includes:
 - Language
 - Race / Ethnicity
 - Religion
 - Disability
 - Gender
 - Sexual orientation



Why are we asking these questions?

- By asking these questions we will get to know our patients and become better at providing world-class care.
- We want make sure that all of our patients are being treated equitably and are having the best possible outcomes.

What if there are questions that you don't want to answer?

- You can answer “prefer not to answer” to any or all questions. This will not impact the care you receive here.



How will we use this information?

- We will study whether factors such as language, disability, and gender are linked to health outcomes.
- To help train our teams to provide the best care possible.
- Our staff may refer you to services, give you information, or identify any unique needs, such as:
 - Interpretation Services
 - Health Information
 - Treatment Programs
 - Accommodation for Disabilities
 - Care Information

Who can see your demographic details?

- We take your privacy very seriously.
- Only your health care team will see the information.
- It will be treated with the same level of confidentiality as all other information you share.
- If used in research, the information from all patients will be combined and researchers will not be able to identify who any of the patients are.



You're only here for a quick test.

How is this relevant to your care?

- It is important for us know who we serve, whether patient needs match the care we provide for all.
- This information will help us understand and plan care not only for your future visits, but for other patients who may have similar needs as yours.
- This gives us a full picture of our patient population.